

NOV. 20. 2003 12:37PM

SUTHERLAND ASBILL

NO. 294

RECEIVED  
CENTRAL FAX CENTER

NOV 20 2003 11/24/03

OFFICIAL

PATENTS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Thomas J. Reddin et al.

Serial No. 09/296,120

Filed: April 21, 1999

For: METHODS AND SYSTEMS FOR  
OCCASION BASED LIFESTYLE  
MARKETING

Group Art Unit: 2162

Examiner: Janvier, J.

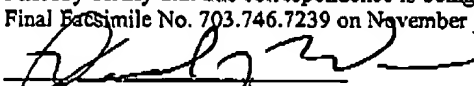
AMENDMENT AND RESPONSE

Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

Dear Sirs:

Responsive to the non-final office action of August 25, 2003, please consider the following amendments and remarks:

I hereby certify that this correspondence is being transmitted to TC 2100 Before  
Final Facsimile No. 703.746.7239 on November 20, 2003.

  
Daniel J. Warren - Reg. No. 34,272

AO 1012138.1